



Salford  
Safeguarding  
Adult Board

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Three Year  
Strategy  
**2023 -2026**  
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# What does the Safeguarding Adults Board do?

The Salford Safeguarding Adults Board (SSAB) has a responsibility and/or legal duty to ensure that Salford has effective multi-agency arrangements for safeguarding and preventing abuse for our most vulnerable adults.

The board has a statutory responsibility to have a three-year strategy that reflects the views of people and communities in Salford and to report back on its work each year in the annual report.

The board commits to its legal responsibility to carry out Safeguarding Adult Reviews (SAR) of the most serious cases to ensure that lessons are learnt, and good practice shared to ensure a more joined up partnership approach to safeguarding.

## Vision

Salford is a city where adults and their families have the right to live in safety, free from abuse and neglect. People and organisations work together effectively together to prevent and stop both the risks and experience of abuse and neglect, ensuring at the same time that adults and their families wellbeing is promoted. The voice of adults in Salford is heard so their views, wishes, feelings and beliefs remain central and informs everything we do.

## Aims

- Actively listen and be person centred and outcome focussed
- To be open and transparent to those who are being safeguarded and their representative and the wider community
- Ensure there are opportunities for engagement for both public and professionals
- Seek to evidence the outcomes and impact of the work of the Salford Safeguarding Adults Board (SSAB)

## Outcomes, what people want

**I see information about safeguarding adults' issues in my community.**

**I want to feel included and have the opportunity to contribute in the process, to ensure my voice is heard and people listen to me.**

**I know how to get support, get advice, and know who to contact if I am worried about myself or someone else.**

**I would like to see information available in my first language so I can understand what safeguarding means.**

# Key principles of safeguarding



# Overview of the strategic priorities for Salford Safeguarding Adult Board (SSAB) for 2023 -2026

In 2022, work was undertaken to strengthen the connectivity between the Salford Safeguarding Adult Board (SSAB) and the Salford Safeguarding Children Partnership (SSCP) to align our strategic priorities so that safeguarding arrangements in Salford work in partnership. We aim to promote an holistic and person centred approach, ensuring the voice of the person is heard throughout their life regardless of their age (child, young person going through transition or an adult).

As a result, the Salford Safeguarding Adult Board have agreed to amend the strategy from 2021-2024 to 2023-2026, this will enhance the connectivity across the partnership and strengthen safeguarding arrangements in Salford.

Work will be undertaken to ensure overarching Business Plans and individual work plans for the sub groups evidence the alignment between the Adult Safeguarding Board and the Children Partnership, ensuring there is a shared and collective understanding of issues and experience of children and adult at risk. Whilst having a coordinated multi agency activity across the partnership to strength the approach and response to safeguarding across the city, this aims to give the partnership assurance on the safeguarding arrangements in Salford are effective as possible, using a range of mechanisms to co-ordinate monitor, challenge and improve both services an outcomes for children, young people and adults.

Furthermore, the SSAB will ensure, through its multi agency senior membership, that the work of the SSAB is fully connected into the wide range of strategies and work programmes that exist in Salford where safeguarding is fundamental, for example the All Age Mental Health Strategy, the Carers Strategy and the Suicide Prevention Strategy. This very much highlights that as a system Salford sees adult safeguarding as everybody's business and everybody's responsibility.

The strategic priorities for 2023 -2026 are:



# Strategic priorities 2023 - 2026

## 1. Working to prevent abuse and neglect

<p><b>The objective for 2021-2024 was:</b></p>	<p>Prevention is the core strand running throughout the work of the SSAB and our aim is for all sectors including the public in Salford to know how to recognised signs of abuse, neglect and exploitation and know what action to take to support and protect the adult or child who is at risk.</p> <p>We will do this through improving our communication and engagement, policies and procedures and through training and learning opportunities.</p> <p>Utilise strong multi-agency partnership and understanding of local demographics to ensure all communities have a good understanding and awareness of what is safeguarding, know how to report it and /or get support in ensure adults can live a life without abuse, neglect or harm.</p>
<p><b>Achievements between 2021 - 2023</b></p>	<p><b>2021/2022</b></p> <ul style="list-style-type: none"> <li>• Training online – wider learning event from SARs – Peter and Kannu</li> <li>• Bite Size Briefings</li> <li>• Exploitation Event</li> </ul> <p><b>2022/2023</b></p> <ul style="list-style-type: none"> <li>• The launch of Tri-x policy and procedures</li> <li>• Engagement Session</li> <li>• Bite Size Briefings</li> <li>• Training offer – Domestic Abuse</li> <li>• Co-ordinate MAPPA training</li> <li>• Learning events for SAR Irene and Jayne</li> <li>• Learning Event of Predatory Marriages – opened up to GM</li> </ul> <p>See <a href="#">SSAB annual report 2021/2022</a> for further details regarding the above.</p>
<p><b>Revised objective for 2023-2026</b></p>	<p>Prevention is the core strand running throughout the work of the SSAB and our aim is for all sectors including the public in Salford to recognise signs of abuse, neglect and exploitation and know what action to take to support and protect the adult or child who is at risk.</p> <p>We will do this by strengthening our policies and procedures, improving training and learning opportunities, and through communications and engagement (<a href="#">see priority 4</a>).</p> <p>Have strong multi agency partnership and understanding of local demographics to ensure all communities have a good understanding and awareness of safeguarding, know how to report it and /or get support in ensure adults can live a life without abuse, neglect or harm.</p>

# Strategic priorities 2023 - 2026

## 1. Working to prevent abuse and neglect

<b>Areas of focus</b>	<ul style="list-style-type: none"><li>• Further engagement and targeted development to take place to understand what people would like to see from the SSAB to raise awareness of key messages of safeguarding ensuring everyone knows how to seek advice and support if someone has a concern about themselves or someone else</li><li>• Ensure there is a partnership approach to prevention to promote a holistic, whole family and whole system approach</li><li>• To embed an open, honest, transparent culture with strong communication and partnership working to ensure effective adult safeguarding</li><li>• To continue to provide multi agency focused training and learning opportunities</li><li>• To ensure learning from reviews influences practice and informs the development of safeguarding policy and procedures</li></ul>
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# Strategic priorities 2023 - 2026

## 2. Working to protect adults from abuse or neglect

<p><b>This is a new priority for 2023 - 2026</b></p>	<p>The SSAB will ensure that there is a partnership commitment to safeguarding and protecting adult from harm.</p> <p>We will ensure that our policies and procedures are up to date and responsive to levels of need and risk whilst ensuring the voice of the adult remains central throughout the process.</p> <p>We will learn from Safeguarding Adult Reviews (SAR) and share key messages to continue to improve practice and to keep adults safe in Salford.</p>
<p><b>Areas of focus</b></p>	<ul style="list-style-type: none"><li>• The SSAB will respond to changes that happen locally, regionally and nationally which affect the way we safeguard adults</li><li>• We will seek assurance that partners and service representatives work together to establish effective coordination to achieve person centred solutions</li><li>• We will work with partner and service representatives to better understand and embed a creative approach to finding effective solutions for people with complex and at times risky lives</li><li>• We will focus on key safeguarding themes including Self Neglect and Exploitation (previous Strategic Priority for 2021-2024) to strengthen safeguarding arrangements, improve our training offer and strive to promote for best practice</li></ul>

# Strategic priorities 2023 - 2026

## 3. The voice of the adult, this also includes the voice of carers

<p><b>The objective for 2021-2024 was to:</b></p>	<p>Continue to ensure that the voice of the adult is heard and is central to safeguarding adults in Salford and that their views / wishes and feelings inform how we operate.</p> <p>Enhance our policies and procedures reflect the voice of adults and their families and learn from the experiences of people, whether this is good or bad.</p> <p>Understanding and strengthening the offer of early help for those adults with vulnerabilities or who may be at risk and their level of need doesn't require formal intervention from adult social care.</p>
<p><b>Achievements between 2021 - 2023</b></p>	<p>We have started to build back better from Covid-19 and explore different ways to ensure the voice of the adult remain paramount to everything we do.</p> <p>See <a href="#">SSAB annual report 2021/2022</a> for further details regarding the above.</p>
<p><b>Revised objective for 2023-2026</b></p>	<p>Continue to ensure that the voice of the adult is heard and is central to safeguarding arrangements in Salford and that their views/wishes and feelings inform how we operate.</p> <p>Enhance our policies and procedures to reflect the voice of the adult and their families and learn from the positive and negative experiences of people.</p> <p>We are committed to capturing the experience of adults to strengthen safeguarding data in Salford to ensure a more robust and person-centred evaluation.</p>
<p><b>Areas of focus</b></p>	<ul style="list-style-type: none"> <li>• Strengthen the process to ensure a person-centred approach is embedded into practice</li> <li>• Work in partnership with the advocacy service to ensure adults at risk have information about and access to advocacy support</li> <li>• Raise awareness and understanding about Making Safeguarding Personal across all sectors and ensure its embedded within all safeguarding practices</li> <li>• Promoting a culture where adults are listened to, valuing and responding to relative, friends, their representatives and people in local communities.</li> <li>• Strengthen opportunities for adults with lived experience to provide feedback</li> <li>• Ensure that learning from Safeguarding Adult Reviews and feedback from adults with lived experience is captured and shared with the SSAB and relevant subgroups to enhance current service provision across Salford</li> </ul>



# Strategic priorities 2023 - 2026

## 4. Communications and engagement

<p><b>Achievements between 2021-2023</b></p>	<ul style="list-style-type: none"> <li>• Ongoing communication across the Salford City Council social platforms and an article in the Salford Life Magazine</li> <li>• Pop up banners were put up across Salford in the local gateway centres</li> <li>• National Safeguarding Adult Week was promoted</li> <li>• Strategic Lead was appointed for the Joint Comms Group</li> <li>• Exploitation in the form of <a href="#">Cuckooing video</a> was produced and a learning event on exploitation was held</li> <li>• <a href="#">SSAB Lastest News</a> continues to produce quarterly newsletter</li> <li>• Development of the <a href="#">Tricky Friends video</a></li> <li>• Electronic banners were displayed in the Leisure Centres across the city</li> </ul> <p>See <a href="#">SSAB annual report 2021/2022</a> for further details regarding the above</p>
<p><b>The objective for 2023-2026 remains unchanged to:</b></p>	<p>Continue to improve engagement with all partners and sections of the community including those who are deemed as hard to reach communities to increase awareness and strengthen adult safeguarding practice in Salford.</p> <p>A vital aspect of achieving our objectives is ensuring effective communication, information provision and meaningful engagement. Our communication and engagement strategy will set out the different ways we will interact with different audiences to help achieve our aims in a structured and targeted way to ensure the voice of Salford’s population is heard.</p>
<p><b>Areas of focus</b></p>	<ul style="list-style-type: none"> <li>• Strengthen links with voluntary and private sectors</li> <li>• Strengthen joint communication plans across local boards/partnership and across Greater Manchester</li> <li>• Improve understanding and communication across diverse and hard-to-reach communities including Black, Asian and other Ethnic Minorities, Faith communities and LGBTQ+</li> <li>• Link with community groups to explore how information can be provided in alternative formats such as in multiple languages including British Sign Language (BSL)</li> <li>• Ensure balance of communication and engagement between social media and community based</li> <li>• Clear language being used which can be translated, easy to read and visual aids to assist communication</li> </ul>

# Strategic priorities 2023 - 2026

## 5. Safeguarding effectiveness

<p><b>Objectives for 2021-2024</b></p>	<p>We want to strengthen systems to understand partnership safeguarding data to enable best practice, encourage professional challenge and evidence what is working well whilst highlighting our areas requiring further development and / or strengthening.</p> <p>We are committed to capturing the experience of adults to strengthen safeguarding data in Salford to ensure a more robust and person-centred evaluation.</p>
<p><b>Achievements between 2021 - 2023</b></p>	<ul style="list-style-type: none"> <li>• The recruitment to the Performance and Quality post was successful which has enabled the SSAB to develop and implement an Assurance Framework</li> <li>• The SSAB has done a forward plan until the end of the reporting year for 2023/2024 for the Multi Agency Audits</li> <li>• There is ongoing development of the safeguarding dashboard</li> <li>• The alignment of strategic priorities with the SSCP has been approved and will be implemented April 2023</li> <li>• Work has been undertaken to strengthen the connectivity between the sub groups</li> </ul> <p>See <a href="#">SSAB annual report 2021/2022</a> for further details regarding the above.</p>
<p><b>Revised objective for 2023-2026</b></p>	<p>We want to continue to strengthen systems to understand partnership safeguarding data to enable best practice, encourage professional challenge and evidence what is working well whilst highlighting areas requiring further development and /or strengthening.</p> <p>We will try to capture the experience of the adult to strengthen safeguarding practice, policy and procedures. Ensuring the voice of the adult influences positive change and is represented through all aspects of safeguarding.</p> <p>We will seek to understand the quality of practice through robust quality assurance processes and multi-agency scrutiny.</p> <p>We will seek to evidence the impact of the partnership work in all of our workplans.</p>
<p><b>Areas of focus</b></p>	<ul style="list-style-type: none"> <li>• Further develop the dashboard to reflect the integrated arrangements in Salford</li> <li>• Strengthen the data available to enable the Safeguarding Effectiveness Group to analyse data relating to safeguarding in Salford. The findings will then inform the work to improve practice and outcomes for individuals</li> <li>• Establish a programme of multi-agency audits to inform and understand how safeguarding policy and procedures are applied in practice and use the findings to strengthen the city's approach to safeguarding</li> </ul>



